

# BIOGRAPHY

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## Denise Blondo, Better Choices Training

As a Learning and Development Specialist, Denise possesses 10+ years experience in developing and delivering workshops for Fortune 100/500 companies, including: Oracle, E\*Trade, Google, Visa, The Sarasota Herald Tribune and Sprint. Client references: [www.linkedin.com/in/betterchoicestraining](http://www.linkedin.com/in/betterchoicestraining)

Denise excels in developing and delivering workshops which produces lasting and measurable behavioral changes in the adult learner. She is superior at energizing and motivating diverse work teams. Her appropriate use humor in the classroom engages learners and make learning fun.

EXPERIENCE: Executive Coaching, Enterprise Sales Training, Customer Relationship Management (CRM), New Hire Onboarding, Public Speaking and Women's Empowerment.

FACILITATION STYLES: On-site and online (live, video, eLearning, flipped and blended-learning classrooms).

### EDUCATION

M.A. Business Communications, California State University, East Bay

B.A. Political Sociology, University of California, Santa Cruz. Jerusalem University- year abroad program. Bilingual: Hebrew and English.

Certifications: American Training and Development Institute (ATD – Formerly ASTD); CTESOL, English as a second language, Trans World School, San Francisco.

### SPECIALIZED COURSES COMPLETED

Disney University, Peppers and Rogers Group (PRG) - 1to1 Marketing Institute, Diversity Training, Decker Communications, Speak Easy, Community at Work, Bozek Change Management, Sales Training: Power, SPIN and Solution Selling and Human Performance Technology (HPT).